

# The Bank in 2025: On-Demand Webinar

Video

Flush with venture capital funding, fintechs are capturing new users by the millions. Big Tech firms like Amazon and Apple, and retailers like Walmart, are becoming increasingly formidable players in financial services. And tech spending by banks has swelled to new heights.

In response, forward-thinking banks are reimagining their retail distribution strategies, adapting or rebuilding their technology stacks, and partnering with fintechs, consumer brands, and technology providers.

Click [here](#) to watch the webinar.

**Watch this discussion** to learn what you need to know about four trends reshaping the industry:

- Open Banking
- Banking as a Service (BaaS)
- Embedded Finance
- Super Apps

### **Speakers**

- **Tiffani Montez**, Principal Analyst, Banking
- **Tyler Brown**, Senior Analyst, Banking