

The Weekly Listen: The Netflix-Microsoft ad partnership, YouTube TV, and in-car subscriptions

Audio

On today's episode, we discuss Netflix choosing Microsoft to help with the streaming service's upcoming ad-supported tier, the need for a chief media officer, what to make of

inflation still not slowing down, whether YouTube is the future of cable, whether customers will buy into in-car subscription services, an unpopular opinion about the term "influencer," what exactly a "black box" really is, and more. Tune in to the discussion with our analysts Dave Frankland, Evelyn Mitchell, and Max Willens.



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