

# Reimagining Retail: How to elevate a luxury brand and how they're expanding their reach

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss how to define luxury retail, how much luxury brands can raise their prices, and how they are elevating

themselves. Then for "Pop-Up Rankings," we rank the top four examples of luxury brands that are expanding their reach. Join our analyst Sara Lebow as she hosts analysts Sky Canaves and Zak Stambor.



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