

The Daily: Netflix turns things around, Peacock's place in streaming, and unfavorable streaming ads

Audio



On today's episode, we discuss what to make of Netflix's subscriber turnaround, how we expect its new ad-supported tier to perform, and how effective we think its new "sharing policy" will be next year. "In Other News," we talk about where Peacock sits within the streaming universe and why streaming viewers are so unhappy with ads. Tune in to the discussion with our analyst Ross Benes.



Subscribe to the “Behind the Numbers” podcast on [Apple Podcasts](#), [Spotify](#), [Pandora](#), [Stitcher](#), Podbean or wherever you listen to podcasts.

CJ is the largest, most trusted name in global performance marketing, specializing in affiliate marketing technology and services. We are the platform of choice for driving profitable growth for global brands around the world across all verticals, leveraging unparalleled data, technology, and strategic expertise for a truly customer-centric approach. We dare to think big and drive even bigger results.