

The top 10 countries where people spend the most time on social media

Article

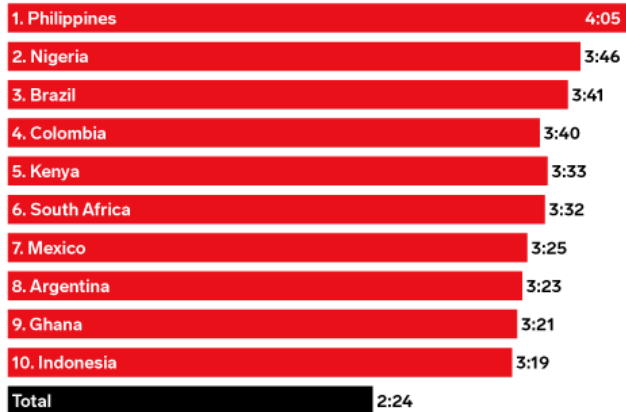
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Urban internet users in the Philippines spent the most time on social media in 2020, at an average of 4 hours and 5 minutes (4:05) scrolling through socials per day. The US did not

crack the top 10 for social media usage time spent, with urban internet users spending a comparatively low **2:08** each day.

Top 10 Countries, Ranked by Average Daily Time Spent Using Social Media According to Urban Internet Users Worldwide, 2020

hrs:mins



Note: ages 16-64

Source: GlobalWebIndex (GWI), "Social Flagship Report," April 2021

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