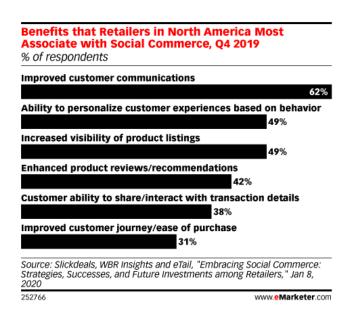


Will Facebook Shops Be the New Digital Mall?

AUDIO

eMarketer Editors

Insider Intelligence junior analyst Blake Droesch, research analyst Daniel Keyes and principal analyst Andrew Lipsman discuss Facebook Shops and whether businesses and customers will want to use it. They then talk about the significance of Walmart shutting down Jet.com, whether polls will work on Linkedln and what shoppers expect to do after shelter-in-place orders end.



Subscribe to the "Behind the Numbers" podcast on SoundCloud, Apple Podcasts, Pandora, Spotify or Stitcher.



Wistia's video marketing software makes it easy to grow your business. From the top of the funnel to the bottom, let your videos do the work. Whether it's a customizable player that matches your brand, getting more leads, or nurturing your contacts, Wistia has the video marketing tools to help you reach your goals. Start for free today!

