

# Generative AI news roundup

## Article

### Microsoft's AI-powered Bing has 100 million users

**The news:** Microsoft's Bing search engine is experiencing a renaissance in usage thanks to its OpenAI-powered chat feature, per [Gizmodo](#).

- Microsoft celebrated its [100 million daily active user milestone](#) this week.
- Bing has registered more than **45 million chats** since the preview began February 7.

**Our take:** While 100 million active Bing users is a far cry from Google's [1 billion daily active user](#) count, it places Microsoft in the ongoing race to dominate generative AI.

### AI startup Anthropic raises \$300 million to compete against ChatGPT

**The news:** Anthropic, which was founded by former OpenAI executives, raised another \$300 million, putting the company's valuation at \$4.1 billion, per [The Information](#).

- **Google** was an early stakeholder, investing \$400 million and [taking a 10% stake](#),
- Anthropic's AI chatbot, **Claude**, was focused primarily on safety and ethics, but the company is now reportedly pivoting toward commercial opportunities.

**Our take:** Expect continued investments in generative AI startups. The segment [raised \\$920 million](#) in 2022—up 35% YoY, according to Pitchbook data.

### Baidu is a week away from launching its ChatGPT competitor

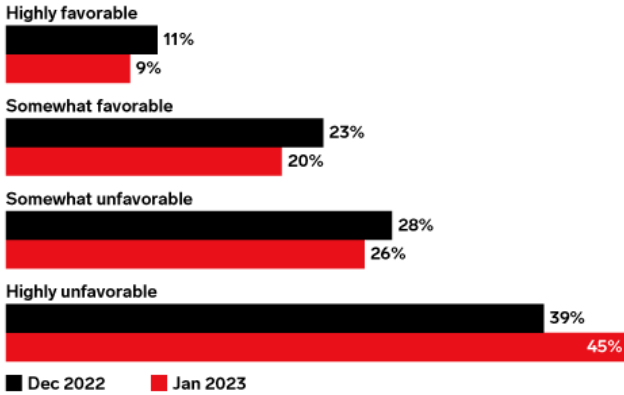
**The news:** Baidu, which is acknowledged as China's answer to Google, is sprinting to prepare its AI-powered chatbot, **Ernie**, but is reportedly struggling to get it to perform basic functions, per [The Wall Street Journal](#).

- There's [intensifying pressure](#) for companies in China to match or surpass technologies like popular generative AI.
- The search giant is scrambling to catch up with the likes of Google and Microsoft, as well as Chinese startups in the AI space.

**Our take:** Baidu has one opportunity to take the lead in generative AI, at least in China. **News of Ernie's struggles has already led to shares falling 4%**, per [Seeking Alpha](#).

## Favorability of Generative AI Text/Art Platforms According to US Adults, Dec 2022 & Jan 2023

% of respondents



Note: ages 18+; platforms such as ChatGPT, Lensa, etc.

Source: CivicScience as cited in company blog, Jan 18, 2023

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