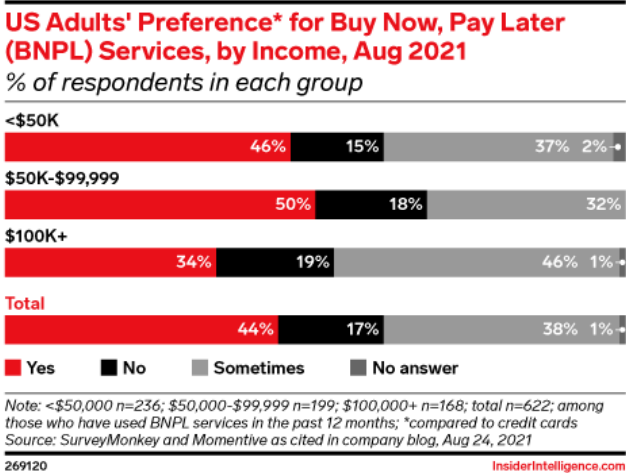


Across incomes, US adults prefer BNPL to credit cards at least some of the time

Article

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Many US adults favor buy now, pay later (BNPL) services over credit cards, with 44% of those who recently used the former preferring it when making purchases. This figure varies across income brackets: Preference for BNPL solutions is strongest among respondents earning \$50,000 to \$99,999 annually and drops significantly among those making \$100,000 or more.



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