

US retail ecommerce sales to surpass \$1 trillion this year

Article

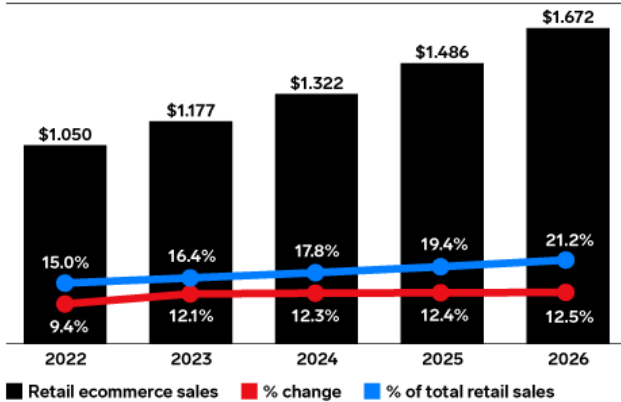
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US retail ecommerce sales will top **\$1 trillion** this year, up **9.4%** from **\$960.44 billion** last year. Come 2026, more than **\$1 in \$5** spent on retail will come from ecommerce channels.

Beyond the chart: Online sales contribute an increasing share of the country's total retail sales, which will approach **\$7 trillion** this year. **Amazon** will make up **37.8%** of all digital sales, a greater share than the next 14 biggest ecommerce retailers combined. Put differently, nearly **\$400 billion** of this year's one trillion dollars in ecommerce sales will come from Amazon.

US Retail Ecommerce Sales, 2022-2026

trillions, % change, and % of total retail sales



Note: includes products or services ordered using the internet, regardless of the method of payment or fulfillment; excludes travel and event tickets, payments such as bill pay, taxes or money transfers, restaurant sales, food services and drinking place sales, gambling and other vice goods sales
Source: eMarketer, June 2022

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