

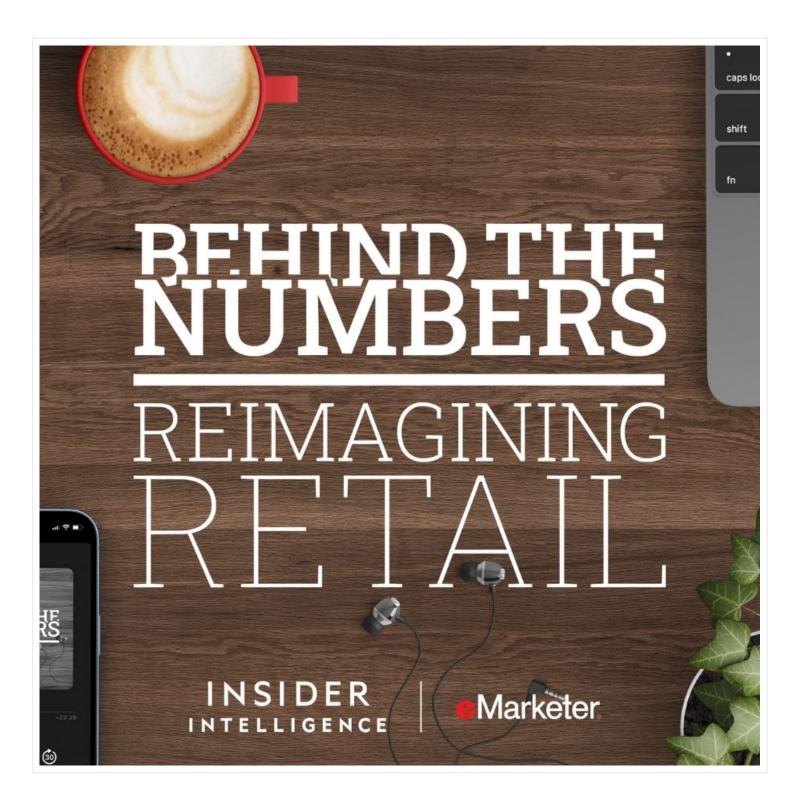
## Reimagining Retail: The macroeconomic trends that are changing behaviors, and companies' responses

**Audio** 





On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss how inflation got so high and which metrics retailers should be looking at to determine the economic reality of this moment. Then for "Pop-Up Rankings," we rank the top two companies reacting the best to economic uncertainty—and which two are reacting the worst. Join our analyst Sara Lebow as she hosts Briefings director Jeremy Goldman and analyst Zak Stambor.



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