

Reimagining Retail: The macroeconomic trends that are changing behaviors, and companies' responses

Audio

On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss how inflation got so high and which metrics retailers should be looking at to determine the economic reality of this moment. Then for "Pop-Up Rankings," we rank the top two companies reacting the best to economic uncertainty—and which two are reacting the worst. Join our analyst Sara Lebow as she hosts Briefings director Jeremy Goldman and analyst Zak Stambor.



Subscribe to the “Behind the Numbers: Reimagining Retail” podcast on [Apple Podcasts](#), [Spotify](#), [Pandora](#), [Stitcher](#), Podbean or wherever you listen to podcasts.

Skai’s omnichannel marketing platform connects your data and workflows across all walled garden media. Access data intelligence, make real-time campaign optimizations, manage all digital channels, and understand what’s actually working in order to drive growth.

[Learn more at skai.io.](#)