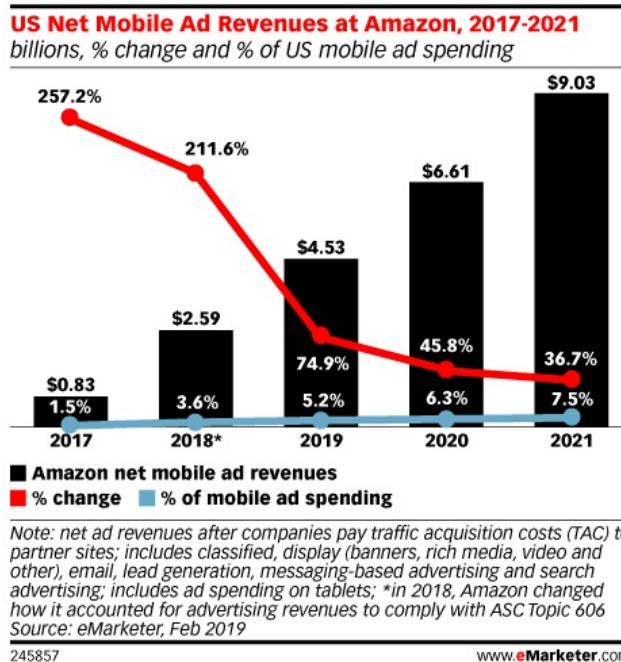


Podcast | Amazon to Launch Mobile Video Ads in Search: Brands Will Cheer, Will Consumers?

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In the latest episode of "Behind the Numbers," eMarketer principal analyst Nicole Perrin discusses Amazon's newest inventory for advertisers, and how consumers might react.



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