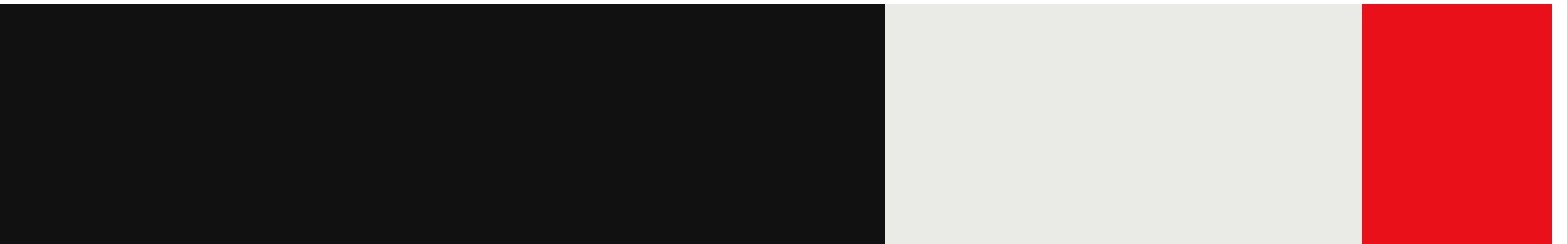


The Weekly Listen: How revolutionary will AR/VR be, how in-store shopping habits have changed, and 3D ads

Audio



On today's episode, we discuss whether augmented reality (AR) and virtual reality (VR) will rival the smartphone as the next big platform, the impact of 3D advertising, how in-store shopping habits have changed, whether there really is an attention economy slowdown, what to do about inflation, an unpopular opinion about video chats, which way people fold their arms, and more. Tune in to the discussion with our senior director of Briefings Stephanie Taglianetti, director of forecasting Oscar Orozco, and analyst Dave Frankland.



Subscribe to the "Behind the Numbers" podcast on [SoundCloud](#), [Apple Podcasts](#), [Pandora](#), [Spotify](#), or [Stitcher](#).

At mParticle, we believe that better data results in better decisions and better outcomes. Cleanse, visualize, and connect your customer data from any source or system to any API.

Postmates, NBCUniversal, Spotify, and Airbnb use mParticle to accelerate their customer data strategies. Visit mparticle.com to learn more.