

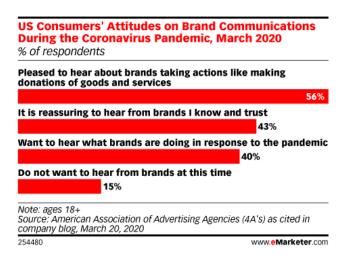
The Executive Roundtable: Mark Naples, WIT Strategy | Best Practices in Marketing, Communication and Leadership

AUDIO

eMarketer Editors

Mark Naples, founder and managing partner of public relations firm WIT Strategy, joins eMarketer co-founder and Insider Intelligence chief evangelist Geoff Ramsey to discuss communications and leadership strategies during the pandemic. They focus on the need to provide value in marketing communications, the importance of empathy and opportunities across the digital marketing ecosystem.





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