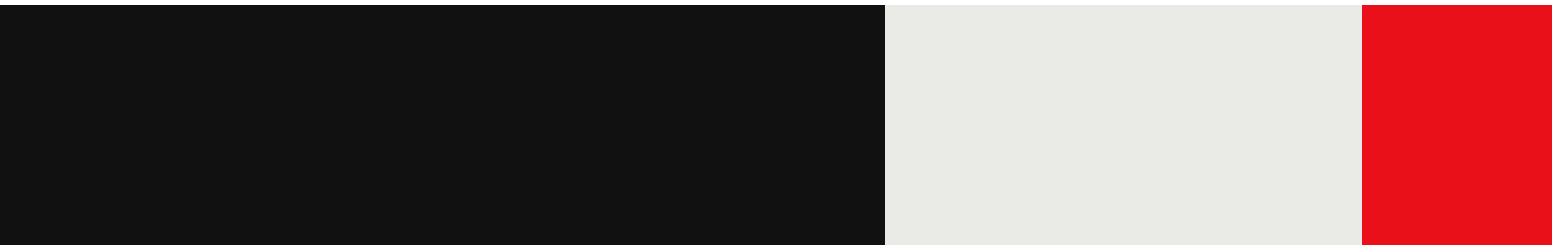
eMarketer Editors

Podcast: Why British Airways' Record-Setting GDPR Fine Matters

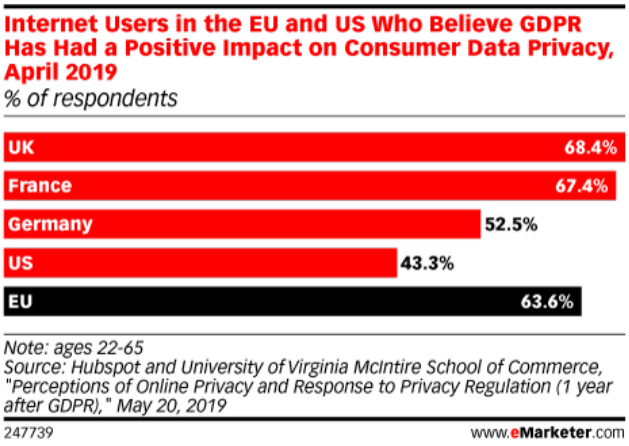
Audio



eMarketer principal analyst Nicole Perrin walks us through the implications of the British Airways data breach. She also discusses 2019's podcast revenues and helps you decipher when you see a digital political ad.

"Behind the Numbers" is sponsored by Salesforce. Listen in.

Copyright © 2021, Insider Intelligence Inc. All rights reserved.



Subscribe to the "Behind the Numbers" podcast on SoundCloud, Apple Podcasts, Spotify or Stitcher.

Copyright © 2021, Insider Intelligence Inc. All rights reserved.