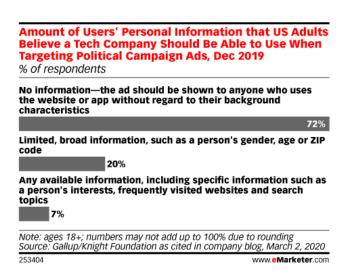


Turning Off Political Ads on Facebook and the Problem with Apple's App Store

AUDIO

eMarketer Editors

eMarketer forecasting analyst Eric Haggstrom and principal analyst at Insider Intelligence Nicole Perrin discuss the implications of users being able to turn off political ads on Facebook. They then talk about the current controversy over Apple's App Store.



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