

The Weekly Listen: China Complicates TikTok Sale, Local TV Streaming, and Current Events in Ads

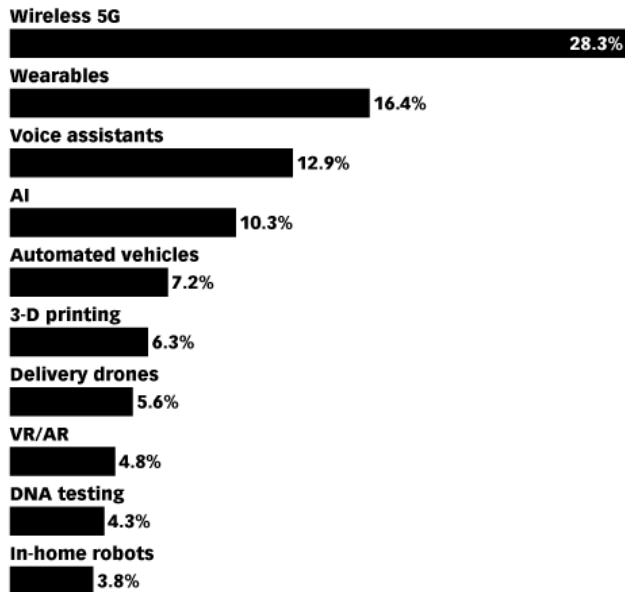
AUDIO |

eMarketer Editors

eMarketer principal analysts Mark Dolliver and Debra Aho Williamson, senior forecasting analyst Oscar Orozco and vice president of content studio at Insider Intelligence Paul Verna discuss the latest TikTok news, how much current events should be referenced in ads, Peacock's new voice ads, a local TV station streaming service, Amazon getting really close to drone deliveries, how far we are from actual flying cars, and more.

Which Emerging Technology Will Affect US Internet Users' Daily Lives the Most in 2020?

% of respondents, Aug 2019



Note: ages 18-65; numbers may not add up to 100% due to rounding
Source: USC Annenberg Center for Public Relations (CPR), "Relevance Report 2020," Nov 7, 2019

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