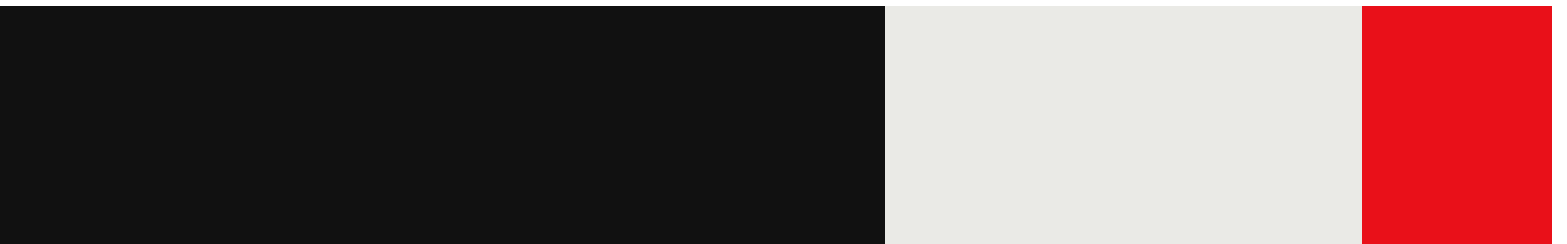


Catching up on tech regulation, how consumers view email marketing, and social impact programs

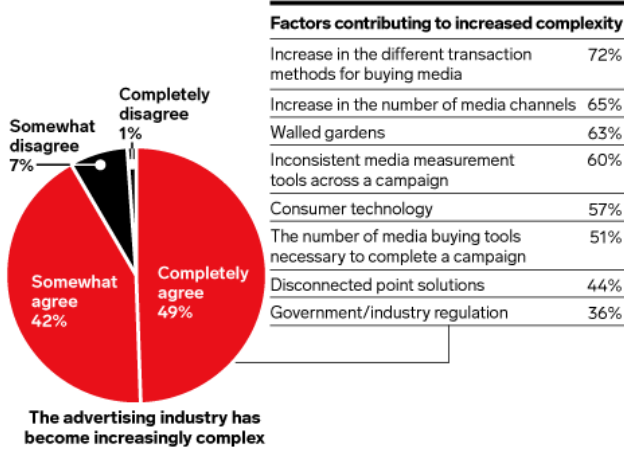
Audio



Learn about some of the most important updates in Big Tech regulation. "In Other News," we discuss how consumers feel about email marketing and some of the leading social impact programs. Tune in to the discussion with our analyst Daniel Konstantinovic and Briefing director Jeremy Goldman.

Factors Contributing to Increasing Complexity of Advertising Industry According to US Marketers and Agencies, Oct 2021

% of respondents



Note: n=150; in the past 3-5 years
 Source: Advertiser Perceptions, "Thought Leadership Study Q4 2021" commissioned by Basis Technologies, Dec 7, 2021

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