



## Reimagining Retail: The future of Amazon's grocery strategy and the tech giving it an edge

**Audio** 



On today's episode, in our "Retail Me This, Retail Me That" segment, we discuss Amazon's ambitions in the grocery space, how it's leveraging Amazon Fresh and Whole Foods, and





whether the ecommerce company could become the biggest seller of digital groceries. Then for "Pop-Up Rankings," we rank the top four tech innovations giving Amazon an advantage in grocery. Join our analyst Sara Lebow as she hosts analysts Blake Droesch and Andrew Lipsman.



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