

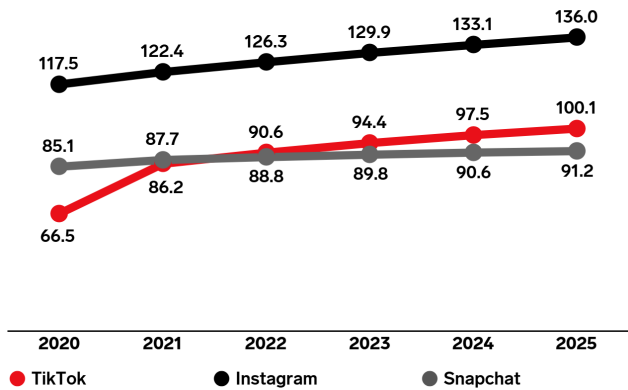
The Daily: Is Snapchat Growing Fast Enough, Snapchat in the Metaverse and is BeReal the Next TikTok?

Audio

On today's episode, we discuss whether Snapchat is consistently growing or coasting. "In Other News," we talk about what Snapchat's involvement in the metaverse might look like and why BeReal may be Gen Z's new favorite social media app. Tune in to the discussion with our Briefing director Jeremy Goldman.

Instagram, Snapchat, and TikTok Users in the US, 2020-2025

millions



Note: individuals of any age who access their account at least once per month
Source: eMarketer, November 2021

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