

The 8 Most Notable Conversations: What will the media world look like in 2030?

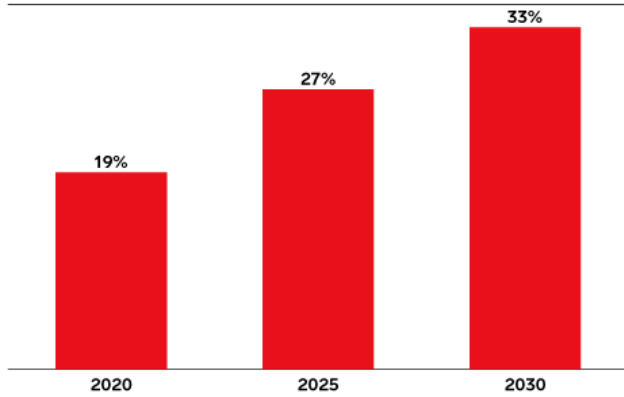
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On this special edition of the show, we're taking a look back at some of the most notable conversations we've had this year. In this episode, we discuss what the media world will look

like by 2030 concerning digital ads, shopping, banks, pay TV, digital video, and esports.

**US Retail Ecommerce Sales Share,
2020, 2025 & 2030**

% of total retail sales



Source: FTI Consulting, "2020 U.S. Online Retail Forecast," Oct 13, 2020

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