

Do People Really Rely on Social Media for News?

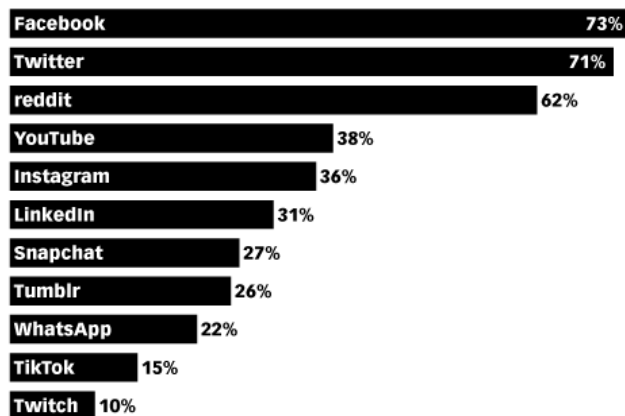
AUDIO |

eMarketer Editors

eMarketer senior analyst Jasmine Enberg joins principal analyst Nicole Perrin to discuss a Pew Research Center survey about Americans' opinions about social media and the news, and whether people really consider Facebook a go-to source of information about current events.

From What Social Media Platforms Do US Social Media Users Get News*?

% of respondents, July 2019



Note: ages 18+; among current users of each platform listed; *or news headlines; news defined as info about events and issues that involve more than just a user's friends or family

Source: Pew Research Center, "Americans Are Wary of the Role Social Media Sites Play in Delivering the News," Oct 2, 2019

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