

The Weekly Listen: Clubhouse content, how COVID-19 changed social media, and Instagram for kids

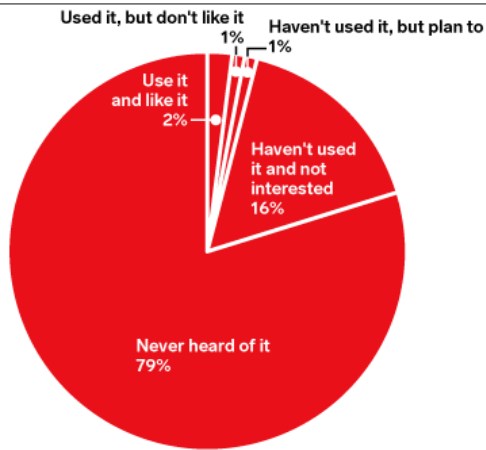
Audio



On today's episode, we discuss Clubhouse's content and competitors, how the pandemic changed social media, the future of social networking, the potential of Instagram Lite, Facebook launching a kids' version of Instagram, some eerily accurate predictions about 2021 from 100 years ago, and more. Tune in to the discussion with eMarketer principal analysts Jeremy Goldman and Debra Aho Williamson, and forecasting analyst at Insider Intelligence Peter Vahle.

Do US Adults Use Clubhouse?

% of respondents, Feb 2021



Note: ages 18+; numbers may not add up to 100% due to rounding
Source: CivicScience, March 17, 2021

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