

What eMarketer Analysts Expect in 2020 with Bill Fisher: UK Growth, Despite Uncertainty

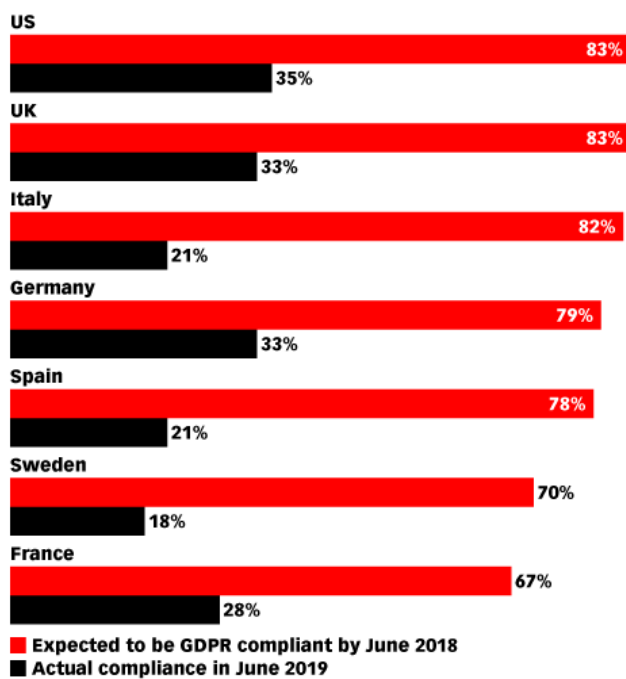
AUDIO |

eMarketer Editors

eMarketer senior analyst Bill Fisher discusses one thing that summed up 2019 for him, as well as some of his predictions for 2020, focusing on the UK.

Companies in Select Countries that Expected to Be GDPR Compliant by June 2018 vs. Actual Compliance in June 2019

% of respondents



Note: n=1,000 in 2018 and n=1,039 in 2019

Source: Capgemini, "Championing Data Protection and Privacy," Sep 26, 2019

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