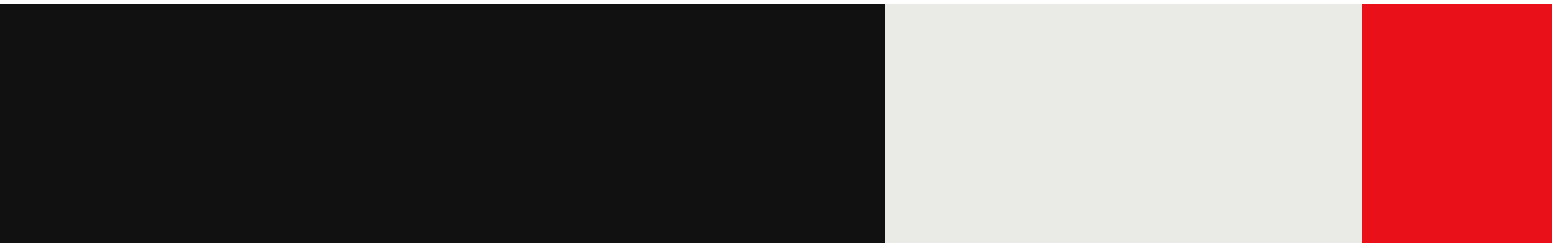


The Daily: Influencer marketing in uncertain times, trusting social media, and Meta's user counts

Audio



On today's episode, we discuss how companies feel about influencer marketing in a recessionary climate, how big the influencer space is, and the best practices for working with creators. "In Other News," we talk about how much Americans trust social media versus national and local news and what the user counts across Meta's platforms tell us. Tune in to the discussion with our analyst Jasmine Enberg.



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