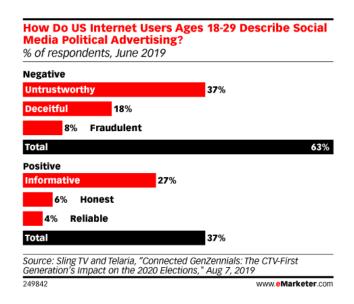


Podcast: Facebook and Twitter Diverge on Political Ads Policy

AUDIO

eMarketer Editors

eMarketer principal analyst Andrew Lipsman joins the show to argue that Facebook's decision to continue allowing politicians to lie in paid placements is a mistake, and to talk about Twitter's very different new policy. We also catch up on earnings reports from major US digital ad sellers.





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