

The Weekly Listen: Uber's ad aspirations, Gen Z's media time, and are we past 'peak newsletter'?

Audio

On today's episode, we discuss Uber's foray into advertising, whether or not we are past "peak newsletter," how to convert online shoppers into buyers, how Apple's privacy changes

have affected mobile marketers, how much media young people consume, an explanation of what's most disrupting advanced TV, how much it costs to raise a kid in the US, and more. Tune in to the discussion with our vice president of Briefings Stephanie Taglianetti and analysts Ross Benes and Evelyn Mitchell.



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