

# The Daily: How much money is TikTok making, the best social commerce experience, and Instagram NFTs

Audio



On today's episode, we discuss how much TikTok is making from advertising revenues, the most interesting thing to note about its users, and some of the most interesting ways advertisers are engaging on TikTok. "In Other News," we talk about what the best social commerce experience is and the big takeaway from Instagram letting users share nonfungible tokens (NFTs). Tune in to the discussion with our analysts Jasmine Enberg and Zach Goldner.



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