## The Daily: The great big monthly advertising, media, and retail quiz finals—X in 2024, cars online, and the ad market

**Audio** 

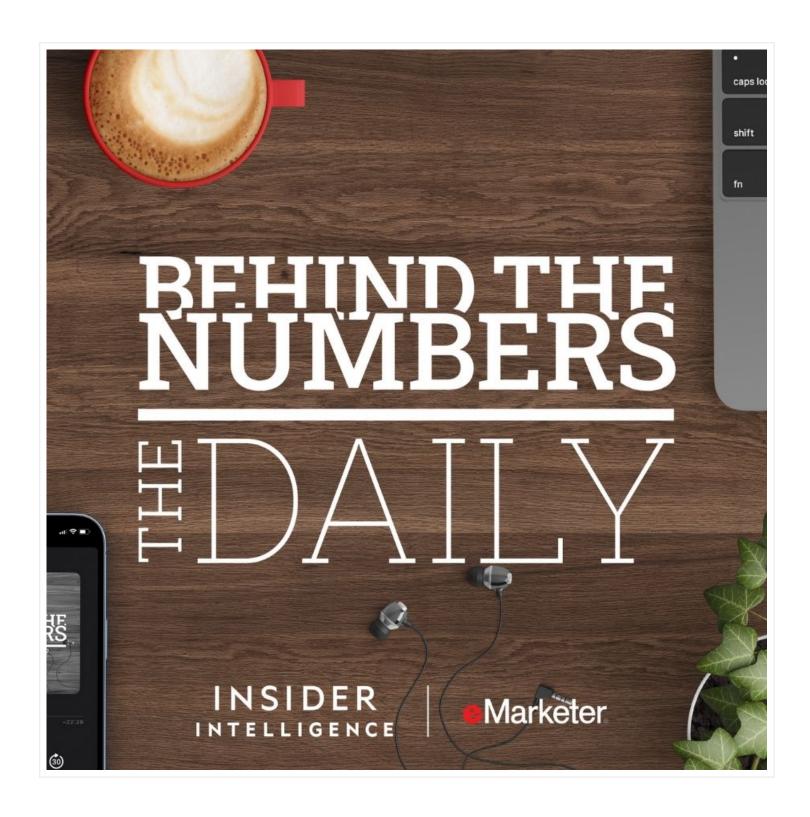




On today's special podcast episode, we conclude our monthly contest where we discuss the biggest trends of the moment and the newest research, sprinkle in some analysis, and bundle it up into a quiz. Every month this year, three of our analysts representing their respective coverage area teams have competed against each other—now it's time to crown a champion. Today, we cover how X (formerly Twitter) will look in 2024, whether people will buy cars online, and what we can expect from the ad market. Tune in to the discussion with this month's contestants: our analysts Evelyn Mitchell-Wolf, Carina Perkins, and Yory Wurmser.

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**Episode Transcript:**