

The Daily: The great big monthly advertising, media, and retail quiz finals—X in 2024, cars online, and the ad market

Audio

On today's special podcast episode, we conclude our monthly contest where we discuss the biggest trends of the moment and the newest research, sprinkle in some analysis, and bundle it up into a quiz. Every month this year, three of our analysts representing their respective coverage area teams have competed against each other—now it's time to crown a champion. Today, we cover how X (formerly Twitter) will look in 2024, whether people will buy cars online, and what we can expect from the ad market. Tune in to the discussion with this month's contestants: our analysts Evelyn Mitchell-Wolf, Carina Perkins, and Yory Wurmser.

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