

Playstation, Xbox among most popular subscription services for US gamers

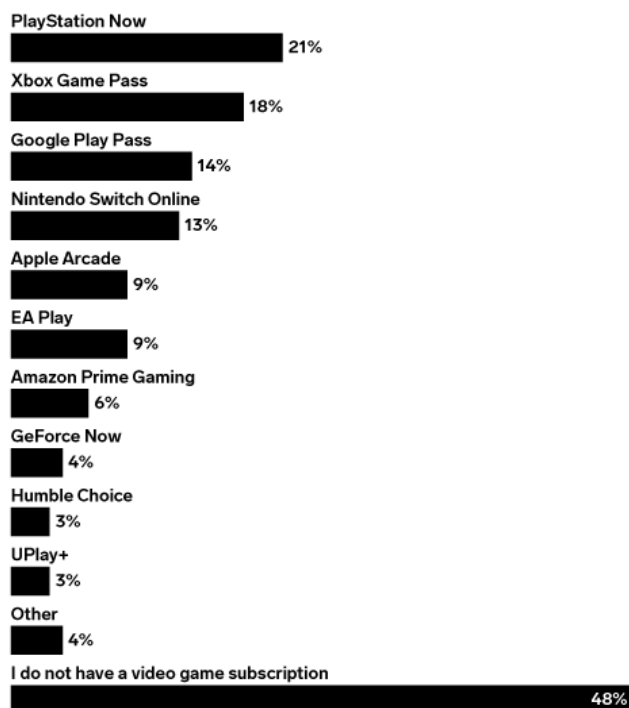
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Among US gamers, **PlayStation Now** and **Xbox Game Pass** are the most popular video game subscription services, used by **21%** and **18%** of those ages 18 and older, respectively. **Google Play Pass** takes third, at **14%**, while **Nintendo Switch Online** ranks fourth, at **13%**. However, a whopping **48%** of adult gamers in the US don't have a paid gaming subscription at all.

To Which Video Game Services Do US Gamers Subscribe?

% of respondents, Oct 2021



Note: n=1,604 ages 18+

Source: Morning Consult, "National Tracking Poll #2110065," Nov 8, 2021

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