

# All US executives spot potential risks in AI

Article

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In the US, **56%** of executives believe AI technology comes with either significant or somewhat significant potential risk. Another **19%** view the risk as moderate, while **26%** think the threat is minimal. No executive surveyed believes AI is entirely without risk.

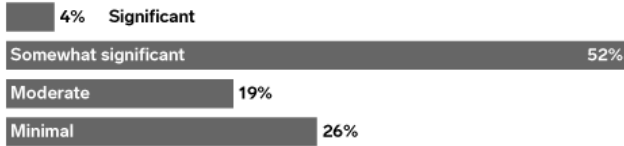
**Beyond the chart:** Executives name cybersecurity as the No. 1 AI-related risk to their organization, but they may be missing the very real threat of algorithmic bias. Most US

companies use AI for hiring and people management, but **39%** of executives say no one at their company is responsible for identifying implicit bias in the tech. Meanwhile, **38%** report their corporate board isn't fully aware of how the company uses AI, likely exacerbating blind spots about the risks involved.

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### Extent to Which US Executives Believe There Is Potential Risk Associated with AI Technology, Jan 2022

% of respondents



*Note: n=500 C-level executives who are involved in decision-making for their organization's adoption, use, and management of AI-enabled tools; numbers may not add up to 100% due to rounding*

*Source: Baker McKenzie, "Risky Business: Identifying Blind Spots in Corporate Oversight of Artificial Intelligence" conducted by Coleman Parkes Research, March 30, 2022*

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