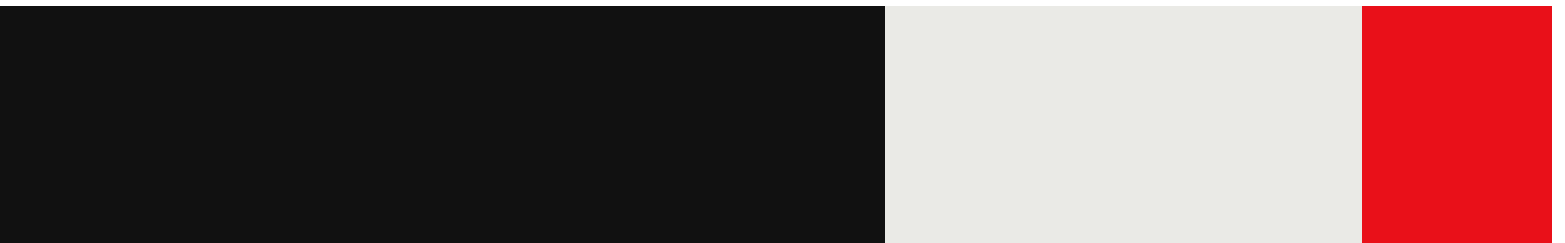


The 3 apps dominating US alcohol delivery engagement

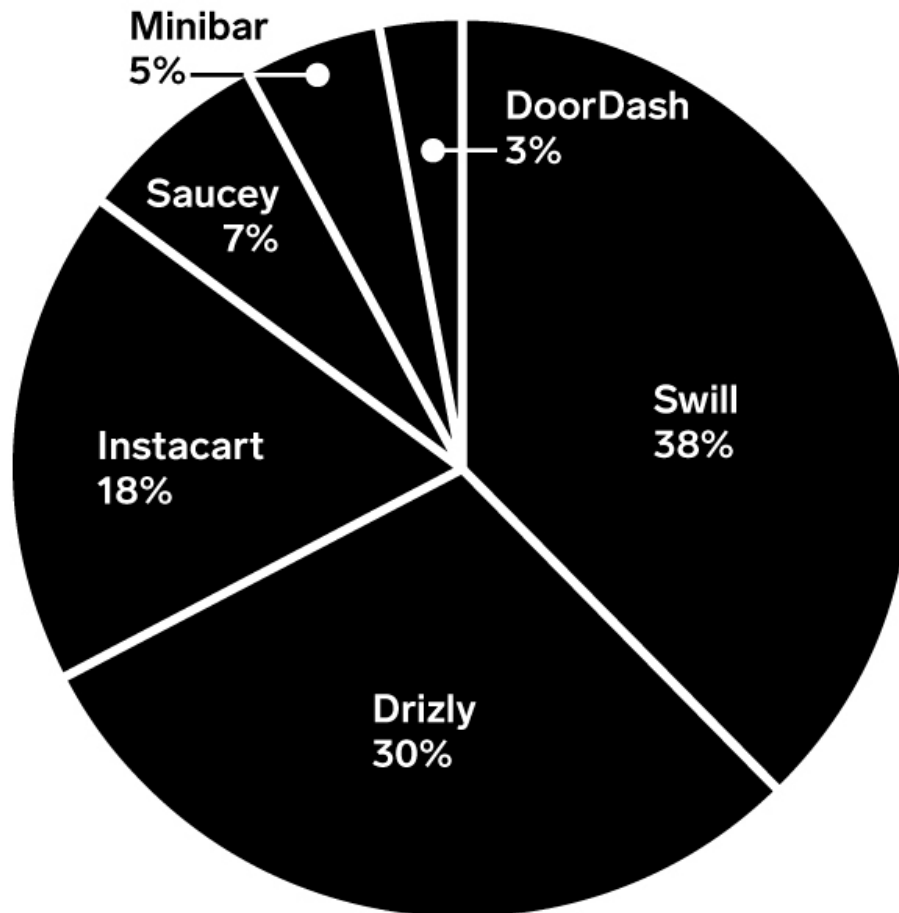
Article



In the US, three apps accounted for **86%** of online engagement with alcohol delivery between March and May 2021, according to ShareThis. **Swill** and **Drizly** had the most searches, clicks, and shares, at **38%** and **30%**, respectively. **Instacart** had an **18%** share, while popular restaurant delivery service **DoorDash** saw just **3%** of US alcohol delivery app engagement.

Share of US Alcohol Delivery Engagement, by App, March 2021-May 2021

% of total



Note: numbers may not add up to 100% due to rounding

Source: ShareThis, "Spring & Summer Alcohol Trends," June 23, 2021

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