

Uber's plans to list NYC taxis will offset driver shortages and allow it to evolve into a super app

Article

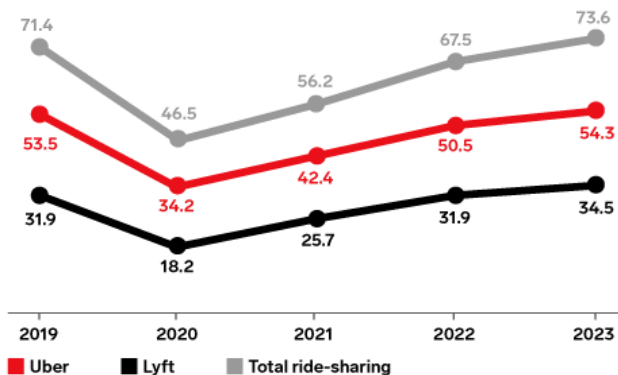
The news: Uber is opening its ride-hailing ecosystem to **New York City taxis** to help offset driver shortage and rising fares, [per](#) TechCrunch.

Here's how it works: New York City riders will be able to hail taxi cabs right on the Uber app later this spring. The move helps alleviate Uber's driver shortage and unlocks a new market for taxis, while laying the groundwork for Uber's transformation into a super app—or a services ecosystem in a single app interface.

- The partnership will work by integrating Uber's software and app with taxi management software from companies like **CMT** and **Curb**, which are accessed by **14,000 New York cabs**.
- Taxi fares using Uber's app will be priced the same as Uber rides. Cabs driving Uber customers will be paid the same rate as Uber drivers.
- One difference from regular Uber drivers is that taxi drivers will be able to see expected earnings before accepting rides. Profit-sharing structures were not disclosed.
- Uber has existing partnerships with taxi operations in **Spain, Austria, Germany, Colombia, and South Korea**.

The bigger picture: Uber is reinventing itself into a super app that also handles groceries, ticket purchases, telehealth requests, and medical transportation.

US Adult Ride Share Users, by Service, 2019-2023
millions



Note: individuals ages 18+ who have used their account for an online transportation service such as Uber or Lyft at least once during the calendar year; excludes Uber Eats
Source: eMarketer, Aug 2021

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