

Amazon will capture nearly 40% of the US ecommerce market

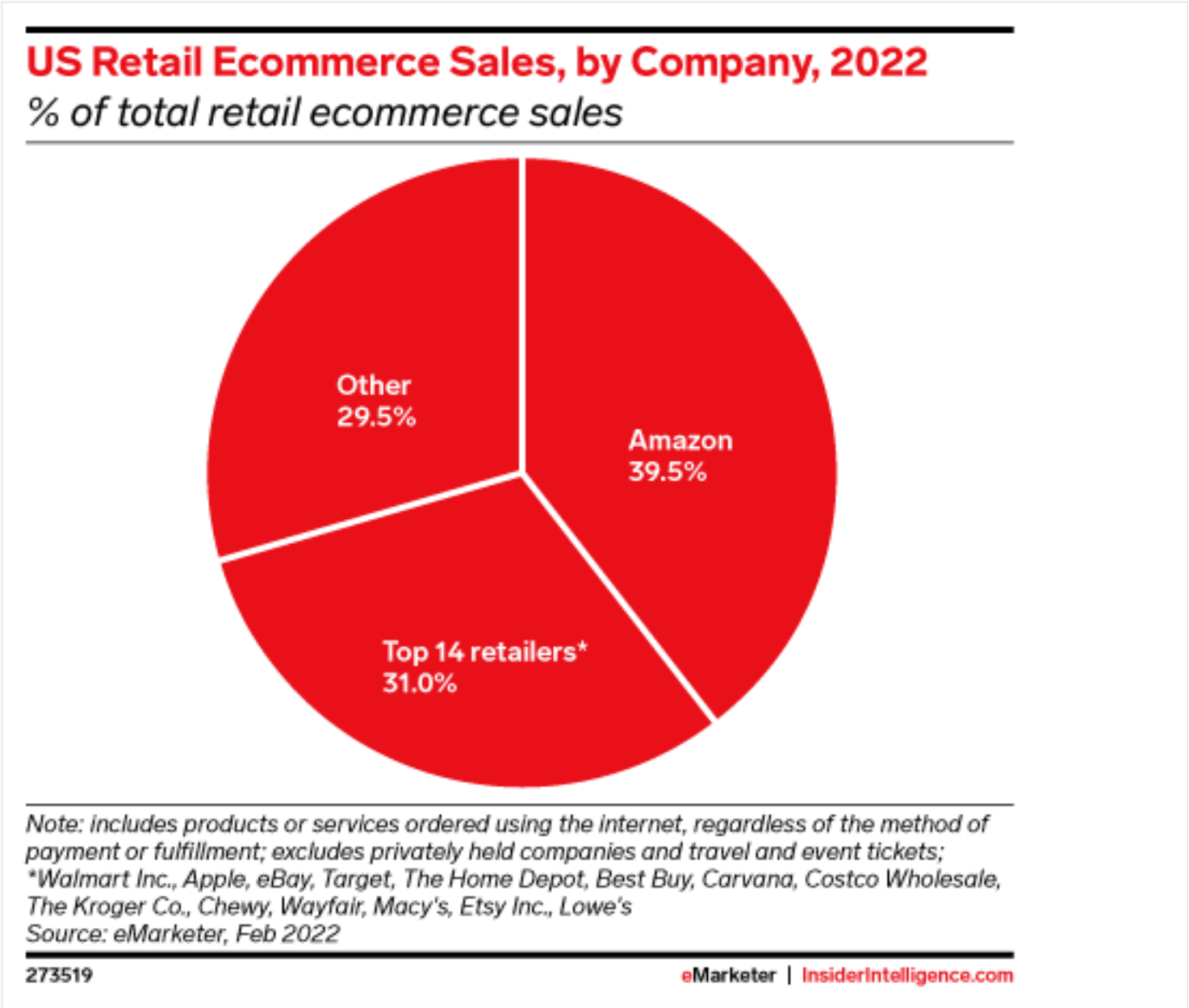
Article



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Amazon will account for **39.5%** of all US retail ecommerce sales in 2022, or nearly **\$2 in \$5** spent online. Altogether, the next 14 biggest digital retailers will make up just **31.0%**, with the remaining **29.5%** of the ecommerce pie going to everybody else.

Beyond the chart: The competition just can't keep up. This year, Amazon will pocket more than **\$400 billion** of the country's roughly **\$1 trillion** in ecommerce sales. The retail giant will also rake in more than five times the digital sales of its closest rival, **Walmart Inc.**, and see those sales grow by **14.6%**, faster than the overall US ecommerce market, which will expand by **14.1%**.



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