Amazon will capture nearly 40% of the US ecommerce market

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Amazon will account for 39.5% of all US retail ecommerce sales in 2022, or nearly $2 in $5 spent online. Altogether, the next 14 biggest digital retailers will make up just 31.0%, with the remaining 29.5% of the ecommerce pie going to everybody else.
Beyond the chart: The competition just can't keep up. This year, Amazon will pocket more than $400 billion of the country's roughly $1 trillion in ecommerce sales. The retail giant will also rake in more than five times the digital sales of its closest rival, Walmart Inc., and see those sales grow by 14.6%, faster than the overall US ecommerce market, which will expand by 14.1%.

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