

Nearly half of US adults don't think the pandemic has created good investment opportunities

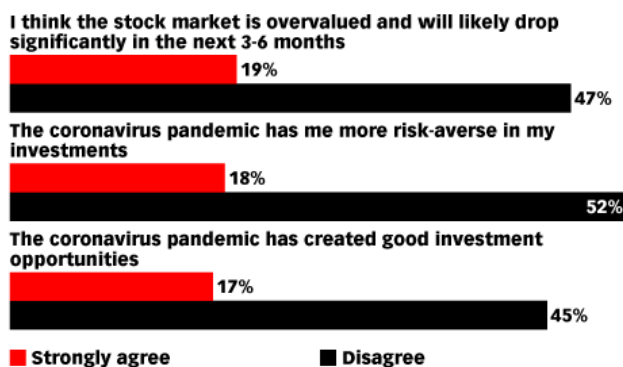
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It is unlikely that US adults will be doubling down on their investments anytime soon. Per July 2020 polling from consulting firm [Phase5](#), 45% of US adults said that the pandemic has not created good investment opportunities.

Coronavirus Impact: Perceptions of Markets and Risk According to US Adults, July 2020

% of respondents



Note: on a scale of 0-10 where 0-6="disagree" and 9-10="strongly disagree"

Source: Phase5, "COVID-19 and Financial Services: How the Pandemic Has Impacted Banking, Insurance, and Investing" in collaboration with Dynata, Sep 25, 2020

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However, in the same polling, 47% of respondents disagree with the sentiment that the stock market is overvalued and will likely drop significantly.

Further, nearly half (52%) of US adults disagreed that the pandemic made them more risk-averse in their investments. It seems that while US consumers have confidence in the stock market, they believe the pandemic hasn't exactly resulted in the best investment opportunities.

Read more:

- [More than a third of US adults are concerned about their investments](#)
- [How Canadian banks will adapt tech spending for the coronavirus economy.](#)
- [Bank of America is granted a no-action letter by the CFPB for its short term loan offering](#)