

The Weekly Listen: Can ride-sharing survive, living with less, and a Thanksgiving quiz

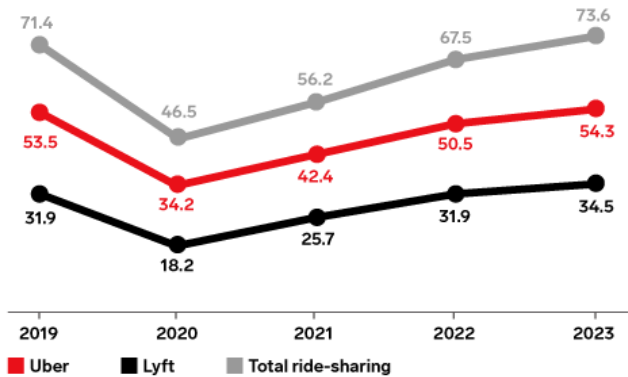
Audio



On today's episode, we discuss whether ride-sharing and delivery services can survive, the "choosing to live with less" movement, buying with purpose, whether Disney+ subscribers will

overtake Netflix, Facebook's (Meta's) new glove, the "great big Thanksgiving quiz," what doesn't exist in California, and more. Tune in to the discussion with eMarketer senior forecasting analyst Peter Vahle, analyst Blake Droesch, and principal analyst at Insider Intelligence Paul Verna.

US Adult Ride Share Users, by Service, 2019-2023
millions



Note: individuals ages 18+ who have used their account for an online transportation service such as Uber or Lyft at least once during the calendar year; excludes Uber Eats

Source: eMarketer, Aug 2021

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