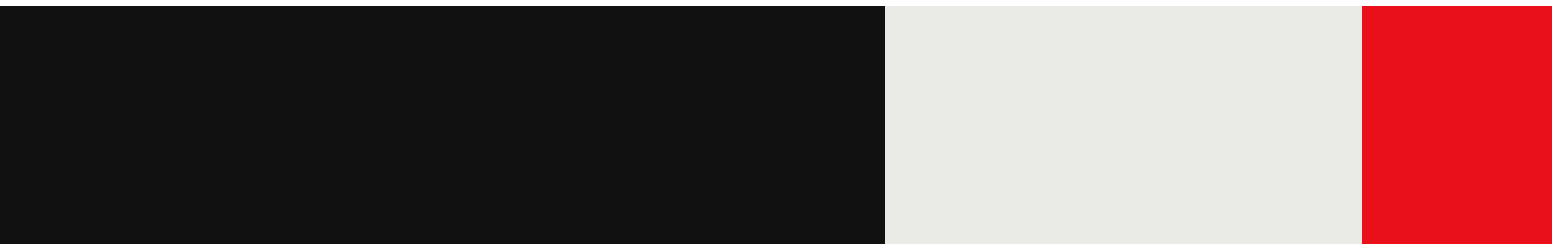


# The Daily: Adapting to privacy and data strategy needs, Google's legal cases, and Apple offers more ads

Audio



On today's episode, we discuss how advertisers and publishers can adapt to the privacy and data strategy needs of a radically changing advertising ecosystem for the benefit of both brands and consumers. "In Other News," we talk about the implications of two significant legal cases for Google and what to make of Apple offering more ads. Tune in to the discussion with our analyst Max Willens and Neustar's global vice president of marketing solutions Brett House.



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industry-leading solutions in marketing, risk and communications that responsibly connect data on people, devices and locations, through billions of transactions.