

The Weekly Listen: CCPA Arrives, Spotify Political Ads and Facebook Deepfakes

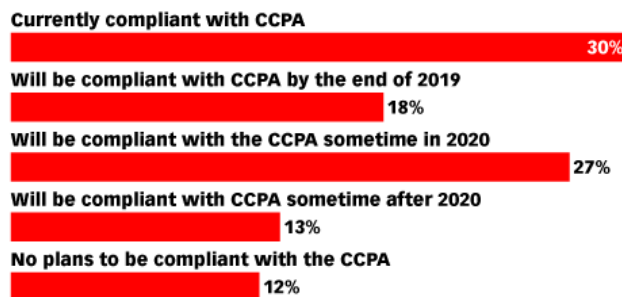
AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Blake Droesch and vice president of content studio Paul Verna talk about CCPA's arrival, TikTok's recent security and misinformation issues, Spotify's position on political ads, Facebook's deepfake ban, Delta Air Lines's "binge button" and more.

California Consumer Privacy Act (CCPA) Compliance* According to US Security Professionals, Oct 2019

% of respondents



Note: *at their company

Source: Egress, "Key Steps in Satisfying Your CCPA and Other Privacy Obligations" conducted by Osterman Research, Inc., Nov 20, 2019

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