

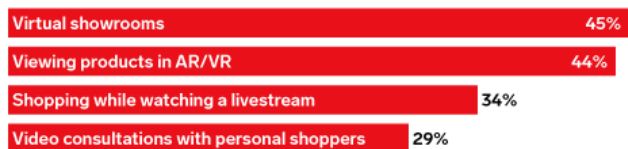
Around the World with ... Retailers gearing up for the golden quarter

Audio

On today's episode, we discuss how retailers are preparing for another pandemic-affected holiday shopping period, with the threat of empty shelves and a reimaged main street. Tune in to the discussion as eMarketer principal analyst Bill Fisher hosts principal analysts Karin von Abrams and Paul Briggs.

Virtual Experiences Internet Users in Australia, the UK, and the US Would Like to Participate in During the Holiday Season, July 2021

% of respondents



Source: LivePerson, "Holiday Shopping 2021: Consumer Preferences Around Messaging and AI" as cited in infographic in partnership with PureSpectrum, July 29, 2021

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