

The Weekly Listen: Netflix cools off, the 'yes, and...' economy, and the return to travel

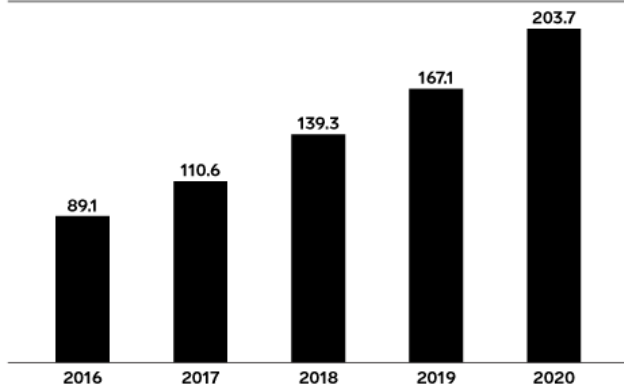
Audio

On today's episode, we discuss how concerned we should be about Netflix's slow start to the year, which activities people will do at home versus in-person (if both were safe and possible),

how TikTok can convince people to buy things on its platform, details about a Twitter Blue subscription service, whether a travel recovery already happened, some interesting facts about 'Forrest Gump,' and more. Tune in to the discussion with eMarketer director of forecasting Oscar Orozco, forecasting analyst Peter Vahle, and analyst at Insider Intelligence Blake Drosch.

Netflix Streaming Subscriptions Worldwide, 2016-2020

millions



Note: paid subscribers only

Source: Netflix; Insider Intelligence calculations, Jan 19, 2021

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