## Cryptocurrency owners want to invest in their financial future

**Article** 



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The leading reason mobile phone users in the US and Great Britain own cryptocurrency is personal financial growth, but for more than **44%of respondents**, cryptos are just for fun.





## Reasons that Mobile Phone Users in Great Britain and the US Own Cryptocurrency, March 2021 % of respondents As a growth investment 59.2% Just for fun To experiment with new types of currencies As a store of value To support the development of blockchain technology 20.8% To hedge against traditional asset crashes 15.7% To avoid government regulation 14.8% Other 1.1% None of the above 0.8%

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Source: Measure Protocol, March 26, 2021

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