

The Weekly Listen: Is instore shopping bad different, buying on mobile, and are folks out on the metaverse?

Audio





On today's episode, we discuss whether in-store shopping is different now (in a bad way), how much people are shopping on their smartphones, whether LinkedIn's newsletter strategy is paying off, how retailers are facing tougher greenwashing penalties, if retailers have given up on the metaverse, how in-person/hybrid/remote work is working out, and more. Tune in to the discussion with our analysts Suzy Davidkhanian and Evelyn Mitchell and vice president of Briefings Stephanie Taglianetti.







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