Bitcoin's risks present opportunities for CBDCs

Article



The news: Bitcoin won't work as a payments network because it's inefficient and bad for the environment, Sam Bankman-Fried, co-founder and CEO of crypto exchange **FTX**, told the Financial Times.

Bankman-Fried said the energy-intensive <u>proof-of-work</u> (PoW) process used to mine many cryptocurrencies isn't capable of scaling to handle the millions of transactions needed to make cryptos an effective payment method. He also noted that a functional crypto payments network would require technological innovations.





Key context: Bitcoin and other PoW cryptos have been highly criticized for their environmental impact—**Bitcoin mining consumes more energy than Norway**, according to the Cambridge Bitcoin Electricity Consumption Index.

While efforts like <u>proof-of-stake</u>—meant to be a less energy-intensive mining process—are gaining steam in the wider crypto space, that doesn't address cryptos' extreme price volatility. Bitcoin's <u>price</u> soared past \$65,000 in November 2021—only to crash below \$30,000 as of writing.

Price volatility is a major reason Bitcoin has yet to take off as a meaningful payment method.

- El Salvador, which made Bitcoin legal tender last September, is at risk of a multibillion-dollar national <u>default</u> after pumping hundreds of millions of dollars into Bitcoin before the currency's price collapsed.
- The government's Chivo Bitcoin wallet app has "almost no new adopters," and less than 5% of sales have been paid in Bitcoin through Chivo, most of which have been to large firms, per a US National Bureau of Economic Research survey.

Despite its risks, Bitcoin is still popular among consumers, though <u>mostly</u> for investment purposes: **75% of US crypto owners will hold Bitcoin in 2022**, <u>per</u> Insider Intelligence forecasts.

What this means: The risks involved with Bitcoin and other cryptocurrencies can open the door to increased central bank digital currency (CBDC) research and development.

- CBDCs offer many of the same <u>advantages</u> as traditional cryptocurrencies, like fast payment speeds and lower transaction costs, without the risks. And because CBDCs are issued by the state, their values can't deviate from their corollary fiat currencies.
- While countries like China and India have ramped up efforts to launch CBDCs, the US is still in the early stages. President Biden <u>signed</u> an executive order calling for research into CBDCs in March, but Treasury Secretary Janet Yellen <u>said</u> in April that the US is years, not months, away from issuing a CBDC.

Related content: Check out the "<u>US Crypto Payments</u>" report to learn more about the risks and opportunities involved with crypto transactions—and what this means for banks and payment networks.



US Cryptocurrency Owners, by Coin, 2022 millions



Note: individuals ages 18+ who own cryptocurrency (such as Bitcoin, Ether, Dogecoin, etc.) in digital storage/an account
Source: Insider Intelligence, April 1, 2022
274642 InsiderIntelligence.com



