

# The Weekly Listen: Amazon's next act, Clubhouse vs. podcasts, and TV ads on consoles

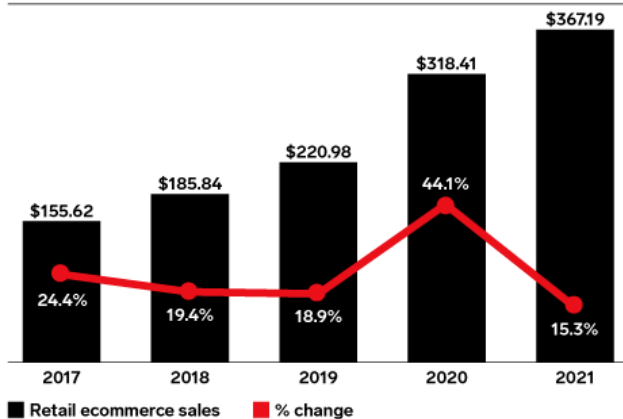
Audio

On today's episode, we discuss what the most interesting areas of Amazon's business are, what longer videos mean for TikTok, why marketers should focus on Clubhouse and/or

podcasts, why one company is bringing TV ads to console games, where Walmart beats Amazon, when we can expect to enjoy space tourism, and more. Tune in to the discussion with eMarketer director of forecasting Cindy Liu, forecasting analyst Peter Vahle and analyst at Insider Intelligence Blake Drosch.

### Amazon US Retail Ecommerce Sales, 2017-2021

billions and % change



Note: represents the gross value of products or services sold on Amazon.com (browser or app), regardless of the method of payment or fulfillment; includes direct and marketplace sales; excludes travel and event tickets, Amazon Web Services (AWS) sales, advertising services, and credit card agreements

Source: eMarketer, Feb 2021

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