The Daily: Ad spending slump theories—Apple, structural problems, or a pandemic hangover

Audio



On today's episode, we discuss the main reasons why ad spending is having a tougher time than usual and try to figure out what is influencing the ad market the most at the moment.





Tune in to the discussion with our analysts Dave Frankland and Paul Verna.



Subscribe to the "Behind the Numbers" podcast on Apple Podcasts, Spotify, Pandora, Stitcher, Podbean or wherever you listen to podcasts.

CJ is the largest, most trusted name in global performance marketing, specializing in affiliate marketing technology and services. We are the platform of choice for driving profitable growth for global brands around the world across all verticals, leveraging unparalleled data, technology, and strategic expertise for a truly customer-centric approach. We dare to think big and drive even bigger results.

