

In the US, 80% of Adults Don't Think Airlines Should Book Flights at Full Capacity

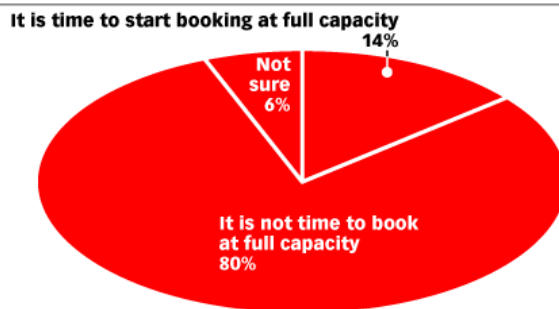
ARTICLE

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Amid the pandemic, many adults in the US aren't ready to get on a plane anytime soon—especially if it's packed. In a June 2020 survey from CivicScience, 80% of US adults said that now is not the time for airlines to book at full capacity. Just 14% of respondents felt that it was.

Coronavirus Impact: US Adults' View of Airlines Booking Flights to Full Capacity, June 2020

% of respondents



Note: n=3,481

Source: CivicScience as cited on company blog, July 7, 2020

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As a result of the coronavirus, we estimate that digital travel sales in the US will drop by 44.7% in 2020, with total sales tallying \$115.27 billion,

a far cry from the \$208.44 billion in 2019.

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- [US Adults Want Safer, Cleaner Travel Guidelines Once Air Travel Resumes](#)
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