How do US adults feel about a cashless society?

Article



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The majority of US adults are against living in a cashless society, with 60% indicating they'd prefer physical money to stick around. That said, 24% stated they're OK with such a society, and an additional 5% said they're all for it, even as moving away from cash means people would need access to digital alternatives to participate.

How Do US Adults Feel About a Cashless Society? % of respondents, Aug 2021 5% All for OK with 24% Against 60% No opinion 12% Note: n=2,330 ages 18+; numbers may not add to 100% due to rounding Source: Clvic Science as cited in company blog, Aug 17, 2021 269139 InsiderIntelligence.com

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