

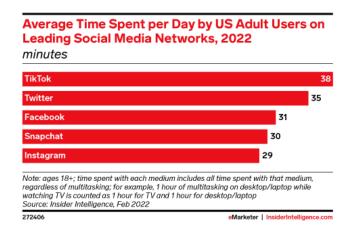
TikTok's next act, YouTube to invest in 'Shorts,' and LinkedIn to launch audio events

Audio



On today's episode, we discuss what the next, most important initiatives will be for TikTok. We then talk about what YouTube plans to do with its short-form video format "Shorts" and

whether LinkedIn's audio events will work out. Tune in to the discussion with our analyst Debra Aho Williamson.



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