

Tinder crushes the dating app scene, but its rivals are winning hearts

Article

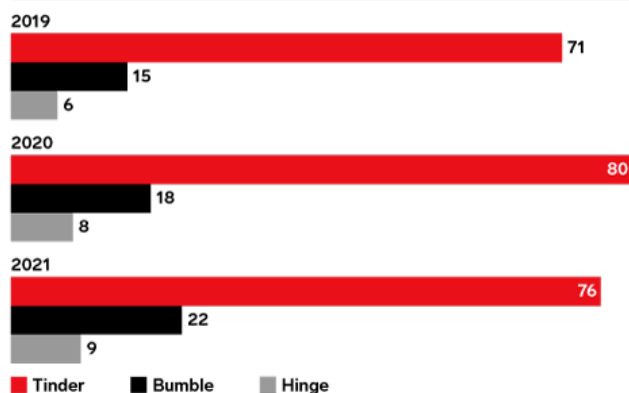
For more insights and key statistics on the biggest trends in today's most disruptive industries, [subscribe to our Chart of the Day newsletter](#).

Dating apps **Bumble** and **Hinge** attracted more downloads worldwide in 2021 than the previous two years. Meanwhile, **Tinder** outpaced them both by at least **54 million** downloads —albeit **8million** fewer downloads than its lead in 2020.

Beyond the chart: Since the onset of the pandemic, dating apps have kept themselves relevant by incorporating video calls and vaccination status disclosures. As of January 2022, the monthly active user base across all three dating apps had grown **17%** over the same month in 2019. Hinge posted the fastest growth during this period, at **344%**, while Bumble registered a **96%** increase. Tinder's already massive user base, however, stayed roughly the same size.

App Downloads for Tinder, Bumble, and Hinge Worldwide, 2019-2021

millions



Note: includes Apple App Store & Google Play
Source: Sensor Tower as cited in company blog, Feb 10, 2022

273680 eMarketer | InsiderIntelligence.com

More like this:

- Report: [The Shakeout From Apple's Privacy Update](#)
- Article: [HBO Max's euphoric ascent in the entertainment app rankings](#)
- Article: [Snapchat spooks Facebook off the podium in social app rankings](#)