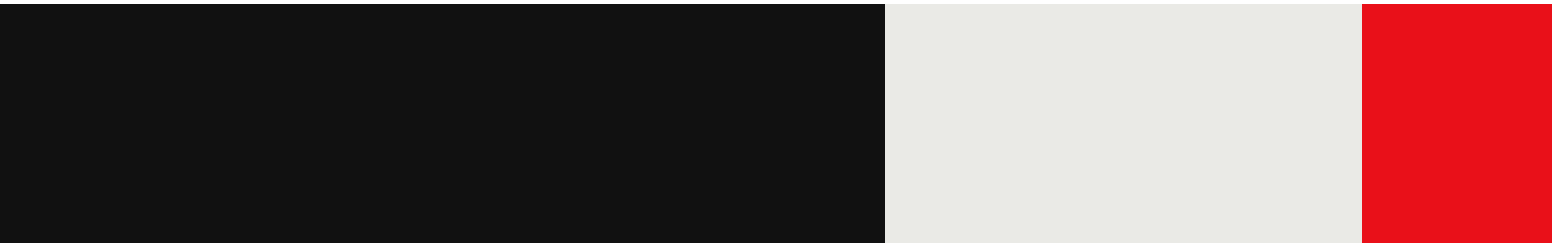


# The world's top EV brands

## Article

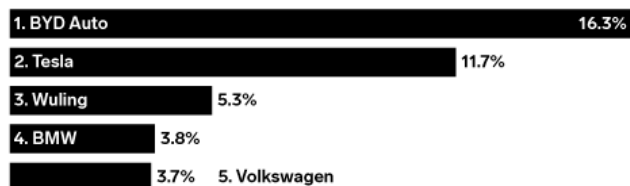


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Chinese automaker BYD was the top passenger electric vehicle (EV) brand in Q2, accounting for **16.3%** of the units shipped worldwide. US-based Tesla ranked second, with an **11.7%** share.

## Top 5 Passenger Electric Vehicle\* Brands Worldwide, Ranked by Shipment\*\* Share, Q2 2022

% of total



Note: \*includes battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs);

\*\*refers to wholesale (e.g., deliveries out of factories by brands/companies)

Source: Counterpoint Technology Market Research, Aug 29, 2022

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**Beyond the chart:** Global sales of passenger EVs were up **61%** year over year that quarter. More than **half** of those sales came from China, where EV sales had grown **92%** from Q2 2021.

Ford, which has invested heavily in EVs, didn't rank in the global top five and remains far behind Tesla even within the US. Last month, Ford said it would lay off **3,000 workers** to focus on EVs, amid its struggle to catch up to startups and traditional automakers in this space. Even if Ford manages to whittle away at Tesla's dominance in the US, it still will face major challenges on the global stage.

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