

A look at how US adults are interested in using cryptocurrencies

Article

For more insights and key statistics on the biggest trends in today's most disruptive industries, [subscribe to our Chart of the Day newsletter](#).

Among US adults, cryptocurrency owners and non-owners alike are most interested in using the digital assets to enhance the privacy or security of their online purchases. Crypto

owners are also highly interested in paying with them when checking out online. The third-most interesting usage is making big purchases with their investment gains.

US Adults' Interest in Using Cryptocurrencies in Select Ways, by Ownership Status, Feb 2021

% of respondents in each group

Make online purchases that are more private or secure



Make online purchases if these payments are automatically available at checkout



Use gains from cryptocurrency investments to make a big purchase rather than cashing out



Obtain a cryptocurrency-backed loan to make a purchase



■ Owners

■ Non-owners

Note: owners n=1,376; non-owners n=3,072; respondents were "very" or "extremely" interested

Source: PYMNTS.com, "Cryptocurrency Payments Playbook: Cryptocurrencies Gain Momentum As A Payment Option" in collaboration with Bitpay, July 22, 2021

268564

eMarketer | InsiderIntelligence.com

More like this:

- Report: [The US Digital-Only Banking Revolution](#)
- Article: [Square introduces Cash App Pay, bridging its seller and consumer ecosystems](#)
- Article: [Crypto ETFs triple in value while investors wait for US approval](#)